

Arlington Neighborhood Village

Strategic Plan

Mission

To enable seniors to continue living safely, independently, and with an enhanced quality of life in their own homes and communities as they age by providing access to support services and social programs.

Vision

Over the next five years, Arlington Neighborhood Village will become an essential piece of the social safety net for seniors in Arlington, providing volunteer services for older adults from all segments of the community and collaborating with the County and senior-serving organizations to make aging in place possible for those who want it. ANV will be a trusted source of information and insights relevant to aging-in-place and Arlington's aging population.

Values/Guiding Principles

We are Neighbors

Each volunteer and member is treated with compassion, respect, and kindness. Our strong connections support well-being. Our Board, members and volunteers reflect Arlington's rich diversity.

We Strive for Excellence

Our services are provided equally and with equal enthusiasm to all members; we measure, monitor, and report on our impact.

We Help Seniors Live Well

Health and safety always come first. Social and emotional wellbeing are also critical to healthy aging.

We Manage our Village with Distinction

We manage our village with fiscal discipline, strong management and a diversified funding portfolio.

We are Stronger Together

We collaborate with existing institutions, nonprofits, senior-serving organizations, and the Arlington community to strengthen the social safety net for seniors. Connections between neighbors and between generations make communities stronger.

Arlington Neighborhood Village

Strategic Goals

ANV's Place in the Community (Awareness)

Be known as a key service provider for Arlingtonians who wish to age in place: a welcoming, diverse, and inclusive village composed of members and volunteers who come together to address the practical, social, and emotional challenges of growing older at home.

Membership

Build a membership that is inclusive and that reflects Arlington's demographics with ANV programs and services reflecting the interests and needs of an ever-growing and changing membership.

Volunteers

Deliver rewarding, interesting volunteer opportunities to a robust, engaged, multi-generational volunteer corps large enough to meet the demands of an increasing membership.

Organizational Capacity/Infrastructure

Build the capacity, policies, and structures to enable the organization to grow, thrive, and achieve its strategic vision over the next five years.

Funding Model

Build a diversified portfolio of sustainable funding and a financial model that provides sufficient resources to support ANV's growth in line with the strategic plan.

Strategic Plan

ANV's Place in the Community

Goal: Be known as a key service provider for Arlingtonians who wish to age in place: a welcoming, diverse, and inclusive village composed of members and volunteers who come together to address the practical, social, and emotional challenges of growing older at home.

- Objective 1: Ensure that ANV is well-known across Arlington County
- Objective 2: Develop and maintain meaningful strategic partnerships in the nonprofit/ community-based organization arena
- Objective 3: Collaborate closely with Arlington County Government

Membership

Goal: Build a membership that is inclusive and that reflects Arlington's demographics, with ANV programs and services reflecting the interests and needs of an ever-growing and changing membership.

- Objective 1: Ensure that Village membership reflects the demographics of the Arlington population
- Objective 2: Offer Village programming that is inclusive and culturally sensitive
- Objective 3: Ensure that Village services and programming are responsive to the needs of members
- Objective 4: Ensure that the ANV membership fee is not a barrier to participation

Volunteers

Goal: Deliver rewarding, interesting volunteer opportunities to a robust, engaged, multi-generational volunteer corps large enough to meet the demands of an increasing membership.

- Objective 1: Ensure that ANV has enough volunteers to meet member demand
- Objective 2: Engage ANV volunteers to ensure that they are responsive to member/organizational needs
- Objective 3: Ensure that volunteers reflect the multi-cultural and generational diversity of Arlington

Organizational Capacity/Infrastructure

Goal: Build the capacity, policies, and structures to enable the organization to grow, thrive, and achieve its strategic vision over the next five years.

- Objective 1: Ensure that ANV has the staff and board leadership in place to allow the organization to achieve its 5-year vision
- Objective 2: Make IT and other investments that improve administrative functions to enable greater efficiency and growth in membership, volunteers, and services.
- Objective 3: Maintain appropriate internal controls and exhibit prudent fiscal stewardship

Funding Model

Goal: Build a diversified portfolio of sustainable funding and a financial model that provides sufficient resources to support ANV growth in line with the strategic plan.

- Objective 1: Determine the role of membership dues as a component of ANV's financial sustainability model
- Objective 2: Pursue an optimal mix of individual donor, grant, corporate and legacy giving
- Objective 3: Sustain ANV's Financial Aid Fund to meet demand for assistance

The next step in our work is to develop Action Plans that support achieving these objectives that include Responsible Parties, Resources, Deadlines and Measures.